Facts on Teknisk Ukeblad

Teknisk Ukeblad is the leading technology and business magazine in Norway, publishing 11 issues in 2021.

Our readers are mainly engineers and civil engineers who are members of Nito and Tekna.

Technologists: 178.000
Tekna: 85.000 civil engineers
Nito: 93.000 engineers
Content with deeper insight

Each issue features news about technology development from the largest business sectors in Norway.

Sectors:
- Building and construction
- Automation
- Career
- Electric transport
- Maritime industry and aquaculture
- Transport
- Energy
- Smart industry
- Environment and climate
- Consumer technology
- Health and biotechnology
## Release Schedule 2021

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Ad formats and prices

Prices for Insert ads and other formats are available on request.

Ad formats are specified in width x height, measured in millimeters (mm).

*) 1/1 whole page also include 2nd and 3rd cover page.

**) Note! Remember to add 5 mm on the top, bottom and both sides for bleed ads.

Important information in the ads must be placed at least 10 mm within the print area.

All prices are excl. taxes.

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Formats for Job Advertising

The Job ads have a fixed column width, but can have an optional height up to 270 mm.

Go to annonseret.u.no/stilling-papir and drag the arrow to the correct column width and height, choose the number of placements and find the price for your advertisement.

Indicative rates:
51 NOK per column millimeter.
51,000 NOK per whole page.
Contact and material

André Stømner
Key Account Manager
andre.stomner@tumedia.no
Phone: +47 90 87 87 87

E-mails for receiving material
Material up to 25 MB can be sent to:
Product and Promotional Advertising: a@tu.no
Job Advertising: stilling@tu.no
Internet and banners: adops@tu.no

For further information please see:
www.annonsere.tu.no

Material specifications
Programs: Adobe InDesign, Acrobat, Photoshop, Illustrator.
Color profile: CMYK (if material is produced in RGB, colors may vary).
Resolution: Should be 300 dpi for optimal image quality.
File format: PDF, EPS, PSD, TIFF, JPG, INDD, AI.

Material deadline
Material supplied ready for printing can follow deadlines as stated
in the release schedule for each issue.
NOTE! If you need help producing your ad, please send all materials one week prior to deadline dates.

For inquiries on subscription, please contact:
kundeservice@tu.no
Tekna – The Norwegian Society of Graduate Technical and Scientific Professionals has over 85 000 members and is the union of professionals with a master’s degree or equivalent in science or technology. 72 percent of the members are civil engineers, and nearly 80 percent work in the private sector.

Nito – The Norwegian Society of Engineers and Technologists is the largest owner associations with 93 000 members. NITO trains engineers and technologists with both bachelor’s and master’s degree, and others who have acquired equivalent qualifications.